



AMET BOARD OF DIRECTORS' MEETING

November 7, 2017

1:00 pm – 5:00 pm

McAllen Convention Center

McAllen, Texas

I. WELCOME/INTRODUCTIONS

II. ROLL CALL

Members Present: Arminda Ramirez-ESC 1, Cindy Ferdin-ESC 2, Ana Nunez-ESC 3, Deborah Rivera Fontanez-ESC 4, Brenda Thompson- ESC 5, Josie Padilla-ESC 6, Viki Sparks-ESC 7, Leonard Beles-ESC 8, Raquel Oxford-ESC 9, Aurora Martinez-ESC 11, Tonya Ramos-ESC 12, Mary Jo Beard-ESC 14, Elizabeth Rangel-ESC 15, Matthew Chavez-ESC 16, Deborah Alcozer-ESC 17-Plainview ISD, Anna Minjarez-ESC 18, Ana Granados-ESC 19, Ellie Ross-ESC 20, Mary Castañuela (President), Wendy Branstine (President Elect), Yolanda Rollins (Vice-President), Omar Chavez (Past President), Angie Balderrama (Treasurer), JoAnn Gonzales (Secretary), Tomas Yañez (Community Liaison Advisor), Maria Garcia-Guzman (Special Programs Advisor (TMIP), Jaime Miranda (Higher Education Advisor-UTRGV), Sigi Huerta (AMET Executive Council Advisor-ESC 13), Ken Schrader (Executive Director)

Guest: Lorena Cuellar (State PAC Parent Representative)

Members Absent: Diana Sanchez-ESC 10, Teresa Cuevas-ESC 13

III. APPROVAL OF MINUTES

- Raquel Oxford made a motion to approve the minutes. Brenda Thompson made a second to approve the minutes. The motion carried and the minutes were approved.

IV. OLD BUSINESS

- Nominations for New Vice-President and Treasurer
 - Yolanda Rollins submitted for Vice-President.
 - Angie Balderrama submitted for Treasurer.
 - Each position will be held for 2 years. This will be voted upon at the general assembly.
- 2017 Conference Review
 - Ken Schrader addressed the board of directors. 450 member registrations are projected for the 2017 AMET Conference. \$157,500 projected from registrations.
- Fundraising and Door Prizes
 - Angie Balderrama asked the group to bring any items to her. Angie addressed the Regional Director's role in the fundraising.
- Changes to Program
 - Session #30-Teresa Cox, ESCORT
 - Session #5-CANCELLED
 - Conference Academies & Rooms p. 5 Administrators' Academy 101 BC
 - Conference Academies & Rooms p. 5 ID&R Ballroom

- Other Items
 - p. 4-5 Conference at a Glance
 - Wednesday changes-Opening General Sessions, Academies, full day on Wednesday, TMIP student recognitions on p. 48
 - Thursday afternoon-Dr. Lisa Ramirez, USDE will address the AMET membership
 - Friday morning-Special interest session with Roger Rosenthal

V. NEW BUSINESS

- AMET Membership Meetings, Elections, and Feedback (Red Shirt-Thursday)
 - Regional AMET Membership Meetings p. 46 room assignments, Notes page to be completed by Regional Directors
 - Elections-Elections of Regional Directors and Alternate Regional Directors
 - Feedback-Take Regional Directors' packets back to Mary Castañuela at the pay table.
- Facilitating Duties and Training
 - Wendy Branstine reviewed facilitating duties. Room assignments were passed out to the group.
 - Powerpoint summary, evaluation, minutes left pages, full session page, etc.
- Recruitment and Retention of Membership/Conference Attendance
 - Mary Castañuela addressed the concern with federal funding.
 - There was discussion over whether a person could be a member without attending the conference.
 - The Board of Directors will review past minutes to see if we chose to remove the personal membership separated from the AMET Conference. This item was tabled until February 2018 and until more data can be gathered and past minutes are reviewed.
 - 450 participants registered to date. At the membership meeting, ask the members for ideas on how to increase membership.
 - Members asked that AMET look at holding the conference in a more central location because travel to South Padre/McAllen/South Texas had become almost too expensive, several of the northern ESCs were not able to continue to support the conference because of the expense as well as lower travel budgets, etc. Ken will create a RFP for the Austin area to see what type of proposal is available from the Austin area hotel.
 - Twitter Account and Photo Booth are two new areas added to promote participant interaction.
- Upcoming Conference Locations and Dates
 - 2018 AMET State Conference, November 7-9, 2018, South Padre Island Convention Centre, South Padre Island, Texas
 - 2019 AMET State Conference, November 6-8, 2019, Omni San Antonio @ the Colonnade, San Antonio, Texas
 - 2020 AMET State Conference, November 11-13, 2020, South Padre Island Convention Centre, South Padre Island, Texas
- 2018 Conference Theme Submissions
 - February 9, 2018

VI. COMMITTEE UPDATES/CHAIR ASSIGNMENTS

- By-Laws (Tomas Yañez, Chair)
 - Tomas Yañez reported to the group on the need for an Advisor to the Executive Council. Tomas told about the changes to the by-laws. The other change addressed was with the Higher Education Advisor.
- Nominations/Elections (Vice-President, Chair)
 - Yolanda Rollins-Vice-President
 - Angie Balderrama-Treasurer
- Awards (Maria Garcia-Guzman, Chair)

- o Maria Garcia-Guzman thanked the group for submitting nominations.
- Scholarship (Wendy Branstine, Chair)
 - o Wendy Branstine gave a recap of the awarded scholarship recipients from the 2017 AMET Scholarships. The online application worked nicely for the students.
 - o Information was shared with the application opening December 1, 2017 and close February 15, 2018. April 15, 2018 AMET Scholarships are announced.
 - o Aurora Martinez explained how she is working with the Hispanic Chamber of Commerce to work to raise more scholarship money.
- Fundraising (Angie Balderrama, Chair)
 - o Angie Balderrama gave an overview as to why we need the silent auction items.

VII. ADJOURNMENT

Mary Jo Beard made a motion to adjourn. Matthew Chavez made a second to the motion. The motion carried, and the meeting adjourned at 4:00 p.m.